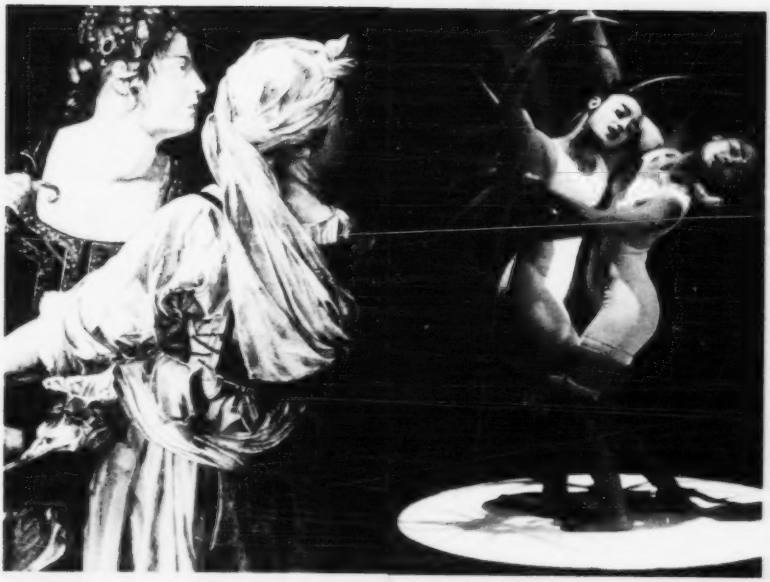
2002•2003

Annual Report



YUKON ARTS CENTRE

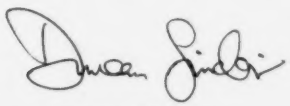
Cover image: Nicole Bauberger Title page: Compagnie Marie Chouinard

Message from the Chair

Over the past five years, the Yukon Arts Centre has experienced significant growth in its programming and administrative capabilities, as well as its capacity to support development in Yukon's cultural sector. Corporate development at a board level has also led to fundamental changes in the long-term direction of the Centre.

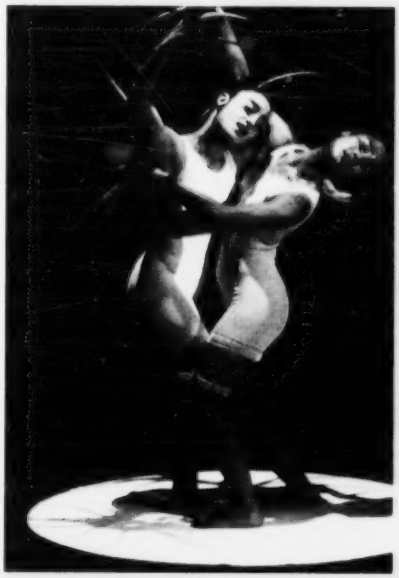
The Yukon Arts Centre's current financial strength is due, in part, to increased availability of arts funding from Department of Canadian Heritage programs and the ongoing long-term funding support of the Government of Yukon and the City of Whitehorse. In addition to this core of public funding, the Centre has seen a consistent increase in ticket sales, program registrations, facility rentals, individual donations and corporate sponsorships. The Yukon Arts Centre is now deficit free and well positioned for further program expansion to meet the needs of Yukon artists, arts organizations and audiences.

On behalf of the Yukon Arts Centre Corporation Board of Directors, I express my thanks to outgoing directors, the staff and over 130 volunteers who make things happen at the Centre. We also extend our gratitude to the Directors of the Yukon Arts Centre Foundation for their fundraising efforts on behalf the arts, and to our many donors and sponsors.



Duncan Sinclair
Yukon Arts Centre Corporation Chair

Annual Report



YUKON ARTS CENTRE

YACC *Governance*

In 1999, the Board of Directors adopted policy governance as a management model for the Yukon Arts Centre. The Governing Policy identifies the results YAC wants to achieve in our society's capacity for the expression of art, the individual interpretation of art, and the open discussion of ideas. The primary ends and values of the Governing Policy are:

1. *To develop programs and audiences that represent the demographic and cultural nature of the community we serve*
2. *To contribute to the development of a strong cultural economy in Yukon*
3. *To support the development of art education*

Art and education are the two key values guiding the work of the Yukon Arts Centre. Art is a central value for the work we do. We present art and support the creation of art. We leave the creation of art to the artists. We are influenced in our choices by the wishes of our audiences, arts groups and sponsors. We also support art that challenges and educates audiences. New audience development is a priority.

In 2002, YACC developed a new five-year business plan based on the direction of the Governing Policy and a clear vision for the future development of the Yukon Arts Centre:

> **Our Vision...** By 2006 the Yukon Arts Centre will be nationally recognized for its innovative programming of events, exhibitions and artist residencies. YAC will serve as a model of how to support arts development in a remote region through the operation of a public theatre and gallery. National recognition will enable YAC to build a financial resource base for programs designed to serve audiences, arts organization, and artists in Yukon. YAC will use the full capacity of its financial, personnel and facility resources to contribute to the development of the arts as an important cultural, social and economic aspect of our northern society.

Up: The Man in the Flying Lawn Chair

Alicia Borisonik

Mary Jane Lamond

Keith Wolf Smarch

Performing Arts

Since 1998, the YAC Theatre has redefined itself from being a rental facility and occasional presenter, to becoming a presenter of local and international professional dance, music and theatre performances that now account for 25% of ticketed events at the Centre. In addition, YAC has developed an annual dance residency program in cooperation with local dance schools and has become known nationally for its uniquely northern artist creation residencies through the Yukon Journey Program.

This year, the performing arts season included 15 presentations, two community tours, three teaching residencies and one creation residency.

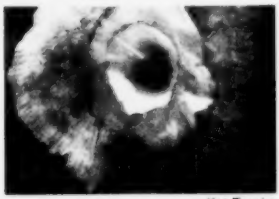
Les Charbonniers de l'Enfer

Kurt Elling

Visual Arts

The YAC Public Art Gallery has expanded its programming since 2000 to include a new community gallery space for small exhibitions and 6 new permanent art installations in the foyer and on the grounds of the Yukon Arts Centre.

This year the Public Art Gallery presented 9 exhibitions of work by Yukon artists and 6 exhibitions from lending institutions and artists from across Canada. The Public Art Gallery also facilitated an exhibition of Yukon Artists at the Works Festival in Edmonton.



Kat Tomka

Kidz Art Camp

Arts Education

In 2002, YAC launched its Kidz Art Program to provide art education programming for schools and young people in the community. Kidz Art includes the popular Kidz Grotto art program for families, art classes, arts camps, the Kidz Art Gallery and the After School Art Programs at the Whitehorse Elementary and Golden Horn schools. YAC also continues to run the Artists in the School program on behalf of the Yukon Government.

Kidz Art Camp

Kidz Grotto

CITTF at work in the Yukon

Development of the Cultural Economy

YAC has provided leadership to the cultural sector in recent years by spearheading the development of cultural industry associations, such as ArtsNet, and discussion forums, such as the Roundtable on the Cultural Economy. YAC has administered the Cultural Industry Training Trust Fund since 1999 and, starting in 2003, will also administer the Heritage Training Fund. YAC commissions economic research projects and also supports the development of the cultural economy through employment and professional training.

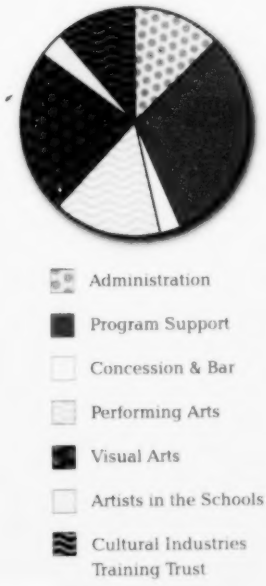
YAC employs seven full-time employees, seven part-time employees, casual technical and box-office employees, and over 130 volunteers. The Yukon Arts Centre also hosts gallery and theatre management interns from the Canada Council First Nations Curator Internship Program, HRDC Career Focus Program, HRDC Young Canada Works Program, and Capilano College Theatre Management Program.

Theatre internships

104-06106/

Operations	2001 – 2002	2002 – 2003
Revenue:		
Administration	$368,211	$147,136
Program Support	$219,256	$360,273
Concession & Bar	$23,696	$34,270
Performing Arts	$97,754	$179,153
Visual Arts	$225,001	$270,288
Artists in the Schools	$31,276	$42,227
Cultural Industries Training Trust	$68,860	$130,065
	$1,034,054	**$1,163,412**
Expenditures:		
Administration	$191,684	$147,984
Program Support	$301,493	$332,286
Concession & Bar	$19,500	$28,340
Performing Arts	$154,648	$193,263
Visual Arts	$184,750	$282,374
Artists in the Schools	$31,276	$42,427
Cultural Industries Training Trust	$68,860	$130,065
	$952,211	**$1,156,739**
Annual Surplus/Deficit	**$81,843**	**$6,673**
Accumulated Surplus/Deficit	**$(1,598)**	**$5,075**

Operations Expenditures



Statistics

	2001 – 2002	2002 – 2003
Theatre		
Total tickets sold to YAC shows	2,138	3,382
Total tickets sold to by facility users	11,232	12,607
Total days of ticketed entertainment by YACC	17	15
Total days of ticketed entertainment by other users	45	66
Total days of theatre use (including rehearsals and non-ticketed events)	185	226
Total days of other space use (excluding gallery)	245	203
Gallery		
Total visitors to gallery (including openings, talks and workshops)	8,110	6,874
Total attendance at exhibition openings	818	831
Total attendance at Artist Talks & Workshops	662	192
Learning Programs		
Total participants in After School Club	—	40
Total participants in Kidz Grotto	180	182
Total number of hours of instruction in Artist in the School	427	377
Total number of schools served by Artist in the School	23	26
Total number of children attending Artist in the School touring performances	625	740
Total number of school visits by AIS touring program	14	17
Volunteers		
Total volunteers hours for Front of House	2,000	1,830
Total hours by YACC and YACF Board of Directors	300	480
Total volunteers hours for Theatre Technical Crew	1357	1500
Development		
Total individual donations	$9,172.10	$9,268.20
Total corporate sponsorships	$35,223.91	$34,950
Total in-kind contributions	$32,000	$39,000
Total planned giving contributions	$600	$600

Operating Revenue Sources 2002 – 2003

Public Funding

Government of Yukon – Yukon Arts Centre Management Agreement	$500,000
Canadian Heritage – Arts Presentation Canada Program	$90,000
Canadian Heritage – Canadian Arts and Heritage Sustainability Program	$7,050
Canadian Heritage – Cultural Spaces Canada Program	$45,550
Human Resources Development Canada – Career Focus Program	$9,306
Young Canada Works	$10,615
Canada Council of the Arts	$35,150
City of Whitehorse – Facility Enhancement Fund	$35,000
Yukon Arts Fund	$10,000
Yukon Government – Artists in the Schools Program	$44,000
Yukon Government – Cultural Industry Training Trust Fund	$100,000

Earned Revenue

Sponsorships & Donations – Yukon Arts Centre Foundation	$46,539
Facility Rentals	$80,143
Admissions and Registrations	$68,359
Concession Income	$32,607
Investment Income	$4,164

Yukon Arts Centre Corporation
2002 – 2003 Board of Directors

Chair	Duncan Sinclair
Past Chair	Catherine Veale
Directors	Arthur Mitchell
	Michele Emslie
	Nyla Klugie
	Andra Lutchman
	Charlene Alexander
	Janet Moore
	Tim Preston
	Lynn Ogden

Yukon Arts Centre Foundation
2002 – 2003 Board of Directors

Chair	Paul Flaherty
Past Chair	Tim Preston
Directors	Duncan Sinclair
	Catherine Veale
	Sally Webber
	Erik Hougen
	Paul Goguen
	Pierre Lacasse
	Eva Stehelin
	Don Willems
	Brian Love

Yukon Arts Centre Corporation 2002 – 2003 Staff

Executive Director	Chris Dray
Gallery Curator	Scott Marsden
Technical Director	Don Armitage
Accounts Manager	Birgit Wadsworth
Manager of Marketing & Development	Vanessa Innes-McNeil & Clea Ainsworth
Manager of Customer Service	Kim Greenman
Programs Co-ordinator	Corrie Galliene
Theatre Technicians	Paul Gatien, Steven Darke & Elizabeth Barclay
Gallery Preparator	Scott Price
Gallery and Theatre Interns	Ukjese van Kampen, Connie Galera & Anna Crawford
Front of House & Volunteers	Jacqueline Cameron & Ross Burnet
Box Office	Julie Guenther, Meagan Wright, Kirstie Wallace, Jen Meurer & Sasha Oystruk
Bar & Concession	Brian Currie, John Knops & Marie-Louise Boylan
Custodians	Bob Peacey, Daniel Scott & Matt Poushinsky

Yukon Arts Centre Foundation

The Yukon Arts Centre Foundation was created in order to sustain the Yukon Arts Centre and its activities for future generations. Over the past three years, the YAC Foundation has raised over $100,000 in corporate sponsorships and individual donations to support theatre presentations, gallery exhibitions and art education programs for children. Donors and sponsors are recognized for their contribution on the "honour wall" in the foyer of the Yukon Arts Centre.

In 2003, the Foundation began planning a building campaign to support the construction of a new arts education facility for the community. For more information on this building project call Clea Ainsworth at 393-7108.

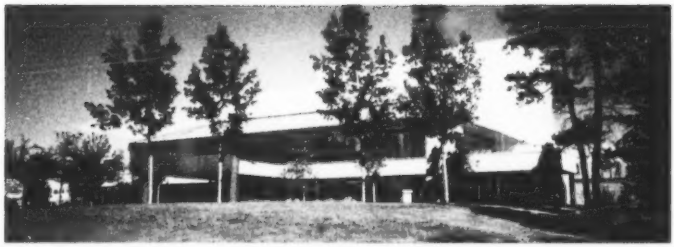
Compagnie Marie Chouinard

H'sao

Marcel Dzama

Undertakin' Daddies

Eric Bass' Autumn Portraits



YUKON ARTS CENTRE

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